RetailWindow24

The 24/7 sales and service tool for your brick and mortar store!

RetailWindow24 offers:

- Capacity of 70-500 different products, up to 10 or more each.*
- Enormous variability: from compact 1.25 m to large systems of 6 m width – customize your 24/7 store!
- End-user operation via touchscreen or smartphone with online store usability.
- Short processing times due to product output in under 1 min.
- Store window integration or stand-alone solution – other locations in addition to your existing store.
- Low operating expenses and quick ROI.

1.
24/7 direct sales

Round-the-clock sales without restrictions on opening hours or staff requirement! Convenient and successful customer experience at any given time.

2.
24/7 pick-up of click&collect orders

Pick-up of online orders eliminates unsuccessful and inconvenient deliveries.

3.
100% digital with web-shop and inventory management

Software for modern user experience and efficient management.

Offer an additional sales channel for your company - enhanced customer service at any given time!

www.derautomat.com

You want your customers to have round-the-clock access to your products?

Your customers want to pick up pre-ordered goods at any time?

You want to strengthen your local positioning towards e-commerce stores?

RetailWindow24

The smart automated system generates revenue and improves customer service!

Contact us
To learn more about RetailWindow24:

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CREATING THE **POINT-OF-NEED**

Your benefits in detail:

Revenue increase through 24/7 sales – An automated extension of opening times results in enhanced customer experience and more accessibility.

Strengthen the bond to customers through higher accessibility –
RetailWindow24 is a point of interest at any time of the day.

Strengthen your local position – Through 24/7 access and click&collect service you can offer an increase in local supply – you are quicker, more flexible and more convenient than any e-commerce store!

Experience the enormous product variability of RetailWindow24 – There is nearly no product which cannot be sold through **RetailWindow24** – for a change of assortment no tools are needed, a few steps are enough.

Offer 24/7 click&collect – After being notified, your customers can pick up the goods whenever it is convenient for them.

Release the strain on staff – Self service creates more capacity for staff to focus on important tasks – at the same time you are offering an increase in service to your customer.

Simple and logical software – Due to intuitive and simple software design, your customers and staff experience a modern interface (UX, user experience) including the possibility for remote administration.

Analytics and integration – The software enables analysis of consumer behavior to optimize the product portfolio – your inventory management system and sales journal can be integrated with **RetailWindow24**.

100% made in Austria with local support – We are always there for service and support, together with us you support your local economy.

TECHNICAL DATA

Width of 125 cm up to 600 cm

Required dimensions 1.25m^2 – 7.5m^2

70-500 products on 7-12 different products, up to 10 or more each[*], 7-12 shelfes
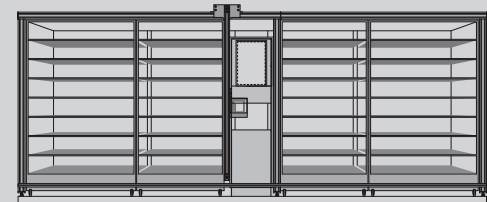
Height 225 cm, depth 95 cm[**]

Front panel for store window integration up to 32” Touchscreens

Controllable LED lighting system to ease the sales process and for sales promotion

Required power connection: 230 Volt, LAN, Wi-Fi

Integration of card reader, scanner, etc., receipt printing, payment 100% RKSV cash register
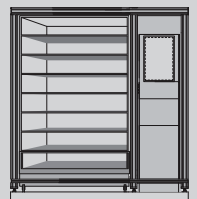
Optional: click&collect modules, temperature control, refrigeration, customized software interfaces
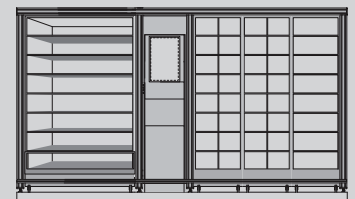

RetailWindow24 Extended,
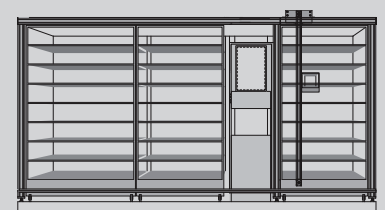4 shelf-modules

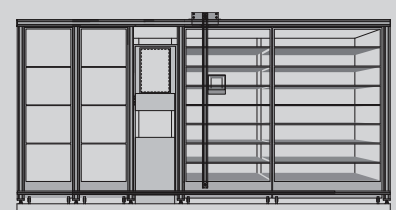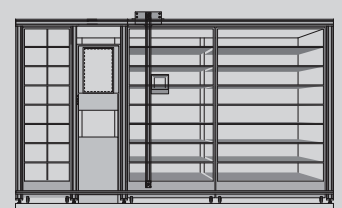RetailWindow24 Standard

RetailWindow24 „XL“

RetailWindow24 „XL“
in combination with Click&Collect24

RetailWindow24 Extended,
3 shelf-modules

RetailWindow24 Extended
in combination with Click&Collect24

RetailWindow24 Extended
in combination with Click&Collect24

[*] Depending on the product size and the characteristics of the range. [**] Exclusive enclosure if necessary. © derautomat.com – 12/2021 – Changes, errors and omissions excepted.